

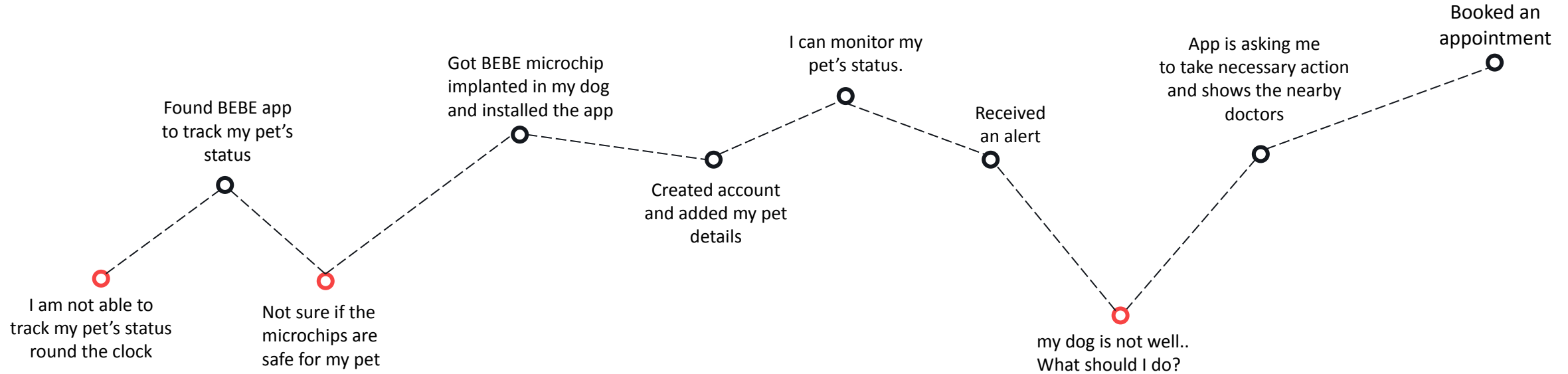
BEBEB PET CARE APP

USER JOURNEY MAP

○ POSITIVE TOUCHPOINTS

○ PAIN POINTS

TOUCH POINTS



RESEARCH

- Microchips are safe for pets
- App has a good rating & Reviews
- App Occupies less space

SIGN UP/LOGIN

- Sign up using social media
- Multiple Pets can be added
- Automatically detect pet with microchip

VIEW PET INFO

- Dashboard shows Overall summary of my pet's status including heart rate, temperature, weight etc.
- It sends me alert in case of any issue with my pet's health, scheduled appointments and vaccination status.
- It shows the medical record as well.

SEARCH FOR VET

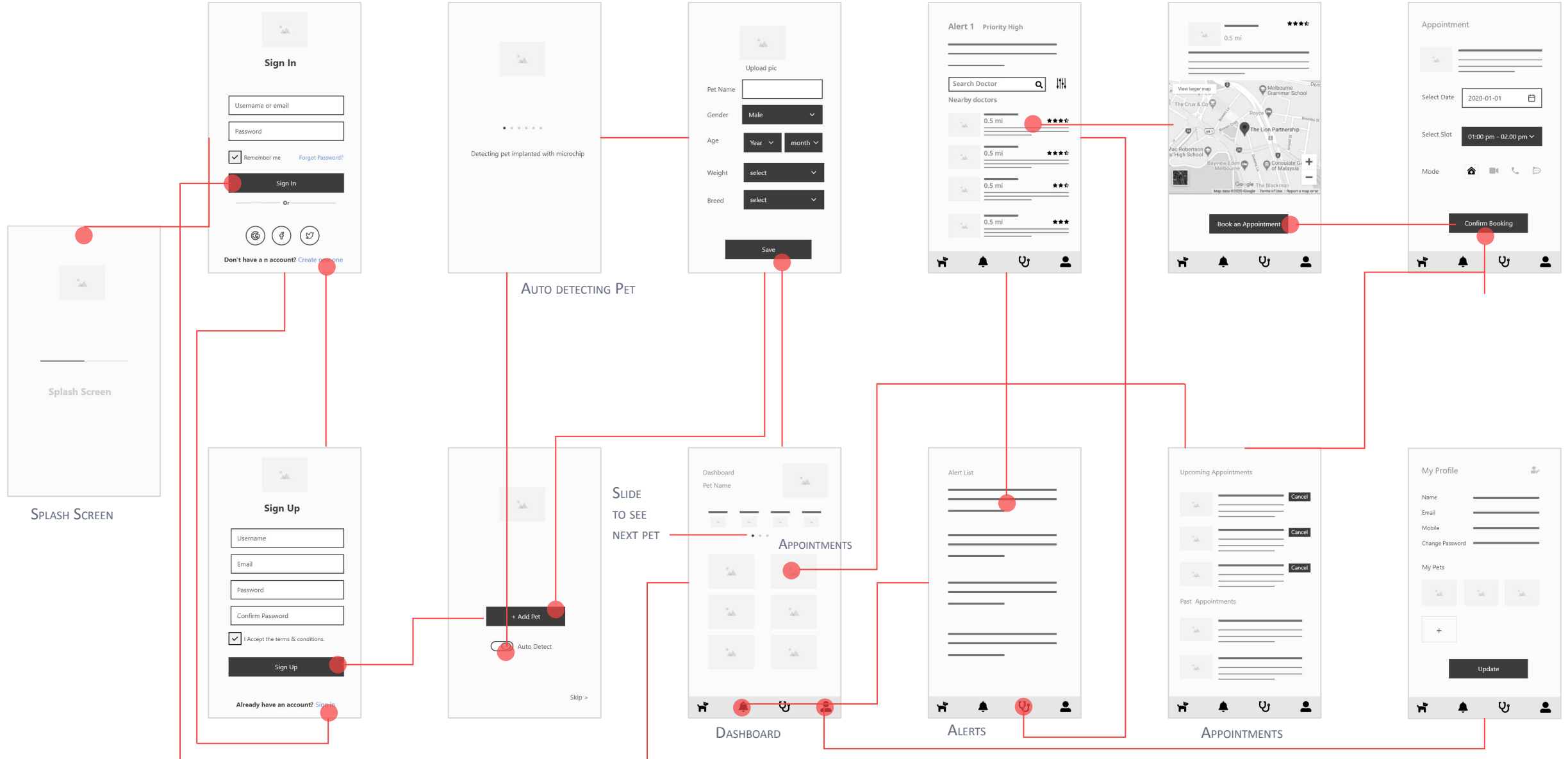
- It shows all the doctors nearby along with the distance
- I can also see the doctor's info and the reviews

BOOK AN APPOINTMENT

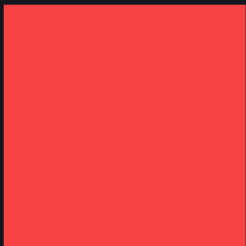
- One click booking for an appointment
- Also, I can schedule an appointment as per my convenience using calendar option
- I can see my upcoming and past appointments
- Option to have video/chat/call appointment

FEATURES & DELIGHTS

WIREFRAME

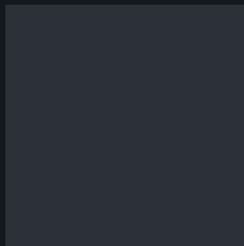


COLOR PALETTE



HEX: #F74343

PRIMARY COLOR
PRIMARY BUTTON



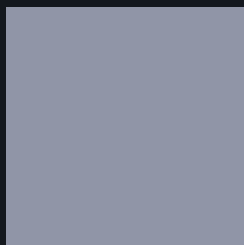
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SECONDARY COLOR
HEADING



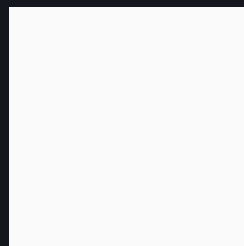
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HIGHLIGHTS



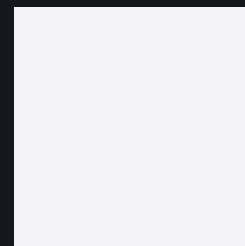
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PARAGRAPH



HEX:
#FAFAFA

BUTTON

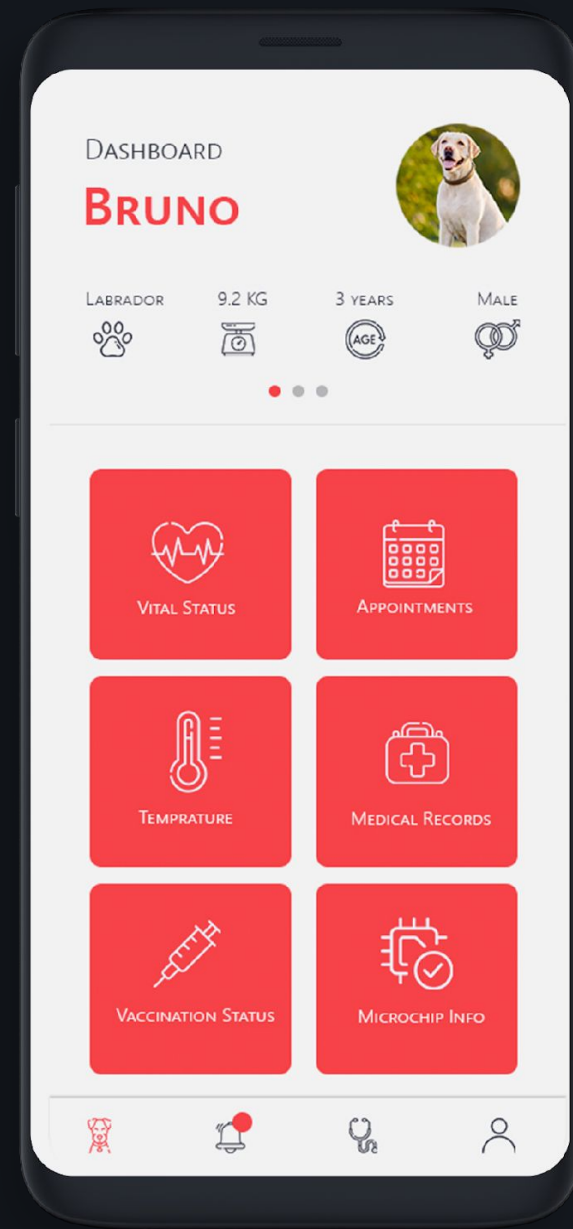
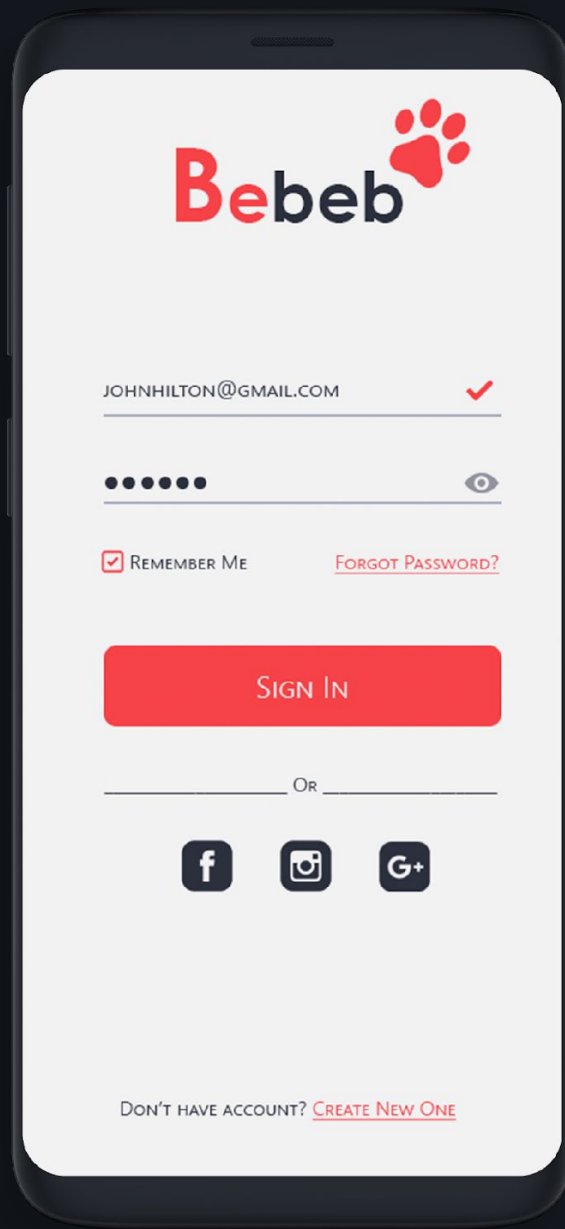
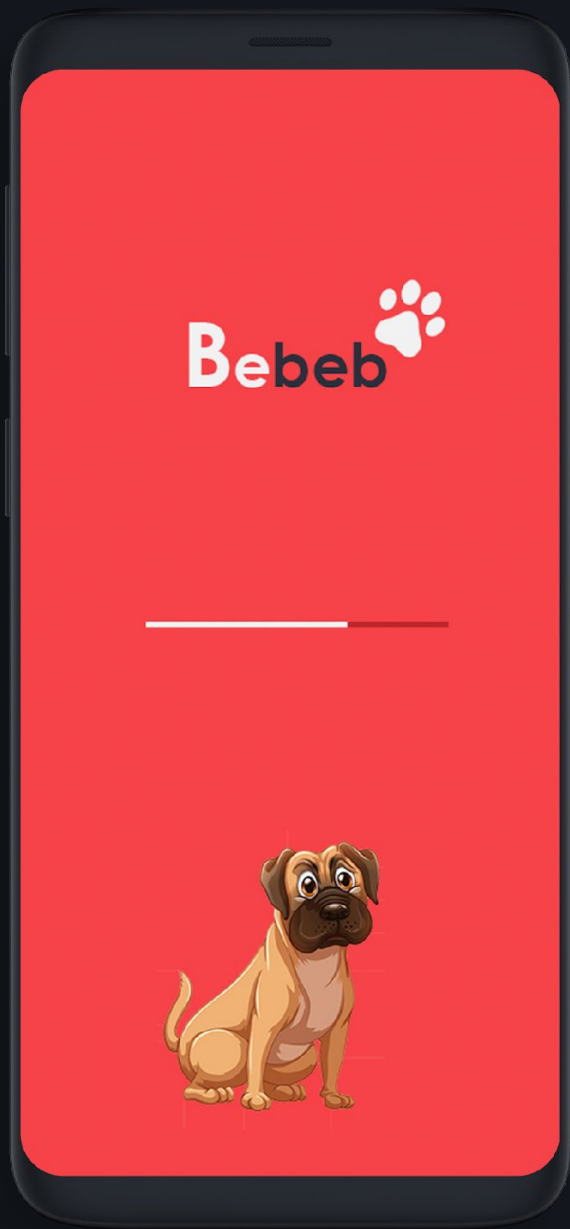


HEX: #F2F2F7

INPUT BACKGROUND

DESIGN

A solid red horizontal line positioned directly beneath the word "DESIGN".



THANK YOU
